

From the Desk of

Santa Claus

How to Get the Most from Your Video Visit

Ready for your video visit? You've made a good decision. Video Visits give a personalised experience that your children will enjoy year after year at a price often lower than a mall visit. The focus will be on the children and entertaining them, something that a visit to the mall just cannot provide.

However, there are certain things you can do to ensure the best experience possible:

1. Be circumspect when you speak to your child.
Getting them to write a letter to Santa before the taping will help immensely. You can ask them what they might ask Santa if they could without spoiling the surprise.
2. Talk to your child or children before hand
Help them decide in advance what they want Santa to talk about: the reindeer, the workshops, the elves or Mrs Claus or anything else that may interest them. Also help them identify what they want for Christmas. Santa can answer their questions and comment in the video.
3. For family videos a script isn't necessary but is welcome
If there is something you wish Santa to discuss feel free to add it. It isn't necessary for you to create an actual script. If you send one, Santa won't promise to follow it exactly, but, of course, Santa often works to script for commercials work so that won't be a problem.
4. Consider attaching a television
Most modern computers have an HDMI output and most modern televisions have an HDMI input. Connecting them together enlarges the screen size and improves the experience.
5. Stop unnecessary background Apps
Some operating systems are notorious for loading applications in the background. Skype, notifications, and Microsoft Teams all use CPU resources. They can effectively throttle your ability to use play videos and make a great experience, frustrating. Turn them off before starting.
6. Check before
Santa will send you a link to the video a day or two before you want it. This will ensure that the video has loaded correctly and that there are no issues with playing it. Don't be surprised with everyone waiting.
7. Have everyone present
People wandering in and out of the room disrupts the video.
8. Make sure everyone is awake and focused.
Little minds and even big minds tend to wander when they are tired. Try to ensure everyone is excited and ready for the show.
9. Have an adult present in the room
Feel free to cut the video off if you feel the child has gotten all they can from the visit. You can always watch it later. Remember your child looks to your reaction to determine their own reactions.

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10. Don't let the children run around
In their excitement, children may want to show Santa their room or toys or any number of things. Or they may just get wound up. Cuddle time is a great time to watch this type of visit.
11. Don't forget to download the video
You'll receive an email with a link to a video of the visit. These are time limited so please download them as fast as you can.
12. Please don't forget to review your visit
This helps others to know what to expect, and it also helps Santa improve.
13. Enjoy yourself
A video from Santa is a wonderful thing that will be a memory forever.

Thank you for the opportunity to work with you. I look forward to visiting with you in the future.

Have a very Merry Christmas and Happy Holidays and a very Prosperous New Year!

Santa Glen Ford